



## Halal Center Quality Certification Limited Company

**Title: Halal Logo Usage Policy - HC/03/47**

Halal Center Quality Certification Limited Company (hereinafter referred to as “Halal Center”), grants the right to use the Halal Certification Mark on the certified products manufactured/traded by the certified clients, hereafter referred to as the licensee, after successfully obtaining the Certificate of Conformity.

The licensee may use the mark for sales promotion of the product. It may be used in advertisements and on stationery together with the mark or the name of the manufacturer or the licensee provided that it is not used in such a manner that HC may consider as misleading. The mark shall be used for every piece of the product. It may be also used on the following subject to HC approval:

- Principal display panel of the certified products
  - Secondary or tertiary packaging whichever is directly visible to the buyer during display
  - Company publicity materials such as brochures, company profiles, reports, exhibition materials, flyers, banners, roll-ups etc.
  - Corporate electronic media such as in website, internet etc.
  - company vehicles
  - Company communication documents such as letterheads, stationeries etc.
1. Halal Center logo in figure # 01 is our independent Halal logo, all certified clients can use this logo by following the term and conditions mentioned below and HC pre shared procedures.
  2. The mark shall be reproduced exactly the same color and proportion whenever it is possible.
  3. The mark is the exclusive property of HC and its correct use is a contractual obligation. Intentional misuse of the mark maybe grounds for actions that may include but not limited to withdrawing the Certificate of Conformity.
  4. HC shall implement market monitoring for ensuring correct use of the Halal Certification Mark
  5. The licensee shall not use its Halal certification in such a manner as to bring HC into disrepute and not make any statement regarding its Halal certification that HC may consider misleading or unauthorized.
  6. In making reference to its Halal certification in communication media, a supplier of certified products must comply with HC requirements. A supplier may publish that it has been authorized to apply HC Halal certification mark to products to which the certification applies. In all cases, the supplier shall take sufficient care of in its publications and advertisements that no confusion arises between certified and non-certified products. If a supplier wishes to publish a test report or evaluation report, the report shall be reproduced in full, unless specific authorization is granted by HC to publish part(s) of the report. A supplier shall not specify function or claim or the like in its use information that could mislead purchasers to believe that performances of the products or its use are covered by the certification when in fact they are not.
  7. Instructions or other user information accompanying the product and related to the certification scheme shall be approved by HC. Advertisements containing HC Halal Certification mark or reference to certification shall be approved by HC.
  8. In case of any doubts regarding the use of the mark, prior written approval shall be obtained from HC to prevent misuse and subsequent corrective action.
  9. The HC logo (separately or in conjunction with Accreditation body logo) shall not be used on a product or product packaging seen by the consumer or in any other way that may be interpreted as denoting product conformity in cases when only the management system is certified.
  10. Certified client can only use Halal center logo as per certified scheme / standard and not allowed to use Accreditation body logo.
  11. Accreditation logo belonging to Accreditation bodies (GAC, EIAC, SAAC, HAK), the same rules



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and obligations and restrictions detailed in this procedure and set by accreditation bodies itself.

### **Corrective Action for Defective Products or Misuse of Halal Certification Mark**

1. HC shall require the licensee to implement corrective action after identification of defective products or conclusive misuse of license, certificates and marks. The corrective action could be one or more of the following:
  - Notification of parties authorized and responsible for instituting a recall of defective products
  - Removal of the mark from the defective products, provided such action is done in collaboration with regulatory authorities who shall ultimately decide whether to accept or reject the products
  - Replacement and scrapping of defective products
  - Reconstruction of the product to comply with the governing certification requirements
  - Issuance of notice to the general public about the hazard from using the product and corresponding action to be taken
2. The corrective measures and period of implementation shall be decided by HC depending on the extent of misuse of license, certificate and mark.
3. When there is conclusive proof, the regulatory authorities shall be notified immediately by HC of the misuse of license, certificate and HC Halal Certification mark, and the certification shall be put under warning, suspension or withdrawal, where appropriate.
4. Withdrawal of right to certification may lead to legal actions by HC, when deemed necessary after consultation with legal counsel, and notification of appropriate governmental, regulatory and public bodies.
5. The licensee shall be properly and officially notified of any action taken by HC against the defective products, the reason for such actions and any conditions or corrective measures to be implemented by the licensee.
6. When the corrective action has been resolved by the licensee to the satisfaction of HC verified through re-evaluation of the product to the extent necessary, the licensee, regulatory authorities and all parties previously notified of the offence shall be given a second notification on the reinstatement of the Halal certification. This notification shall summarize the corrective action taken by the licensee, the affectivity date of the reinstatement of certification, scope of certification, and when applicable the new marking required for corrected products.
7. Shall the licensee refuse to take corrective action identified by HC, the certification shall be withdrawn and the appropriate governmental, regulatory and public bodies shall be duly notified.



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**Figure (1): Halal Center Logo**

Ratio: Width: Length = 1:1



**Figure (2): HC Halal Accredited Body logo to issue Halal certificate as per (EIAC – Emirates International Accreditation center) all Logo shall be use as per accredited branch**



**Approved By:**

**Certification Manager  
HC Certification**

**Signature/Stamp: \_\_\_\_\_**

**Accepted By:**

**Authorized Person  
(Certified Customer)**

**Signature/Stamp: \_\_\_\_\_**